

State of eSIM — 2026-Q2

Independent quarterly benchmark of travel eSIM providers, scored across eight weighted dimensions. Methodology first. Scores second.

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EXECUTIVE SUMMARY

What this report says

Yesim leads the 2026-Q2 leaderboard at 78/100 (B+) across 3 of 8 dimensions. 8 of 15 providers are intentionally held as Provisional pending wider coverage. This snapshot reflects 25% of the total dimension weight; remaining dimensions are pending and excluded from grades (not counted as zero).

Key findings — pending editorial selection

The editorial team selects 5 key findings from a slate of data-derived candidates. They will appear here in the next published revision of this report. Until then, see the per-dimension pages for the underlying numbers.

LEADERBOARD

Bench Score — 2026-Q2

7 graded · 8 provisional (insufficient coverage to grade fairly).

#	Provider	Coverage	Score	Grade
#1	Yesim	3/8	78	B+
#2	Airalo	2/8	76	B
#3	SIM Local	3/8	74	B
#4	GoMo World	3/8	65	C
#5	MobiMatter	3/8	49	D
#6	Nomad	3/8	45	F
#7	Drimsim	3/8	42	F
—	SimOptions	1/8	88	NR
—	aloSIM	1/8	73	NR
—	Instabridge	1/8	55	NR
—	Roamless	1/8	53	NR
—	Holafly	1/8	28	NR
—	Ubigi	1/8	27	NR
—	Saily	1/8	15	NR
—	eSIMFast	0/8	—	—

MOVERS & SHAKERS

Rank changes this quarter

Climbers

None this quarter.

Decliners

None this quarter.

DIMENSION DEEP-DIVE

The eight dimensions

Each dimension is scored 0–100 and weighted into the overall Bench Score. Coverage is published transparently per provider.

DIMENSION · WEIGHT 25%

Speed & Coverage

Pending — no providers scored this quarter.

DIMENSION · WEIGHT 10%

Plan Flexibility

Pending — no providers scored this quarter.

DIMENSION · WEIGHT 10%

Customer Support

Pending — no providers scored this quarter.

DIMENSION · WEIGHT 10%

5G Access

Pending — no providers scored this quarter.

DIMENSION · WEIGHT 20%

Pricing Value

Pending — no providers scored this quarter.

DIMENSION · WEIGHT 10%

App Quality

14 of 15 providers scored. Leader: SimOptions (88). Laggard: Saily (15). Avg 52.1, range 72.8.

DIMENSION · WEIGHT 5%

Hotspot & Tethering

6 of 15 providers scored. Leader: GoMo World (100). Laggard: Drimsim (50). Avg 66.7, range 50.

DIMENSION · WEIGHT 10%

Fair Use & Refunds

7 of 15 providers scored. Leader: Yesim (90). Laggard: Drimsim (43). Avg 63.6, range 46.7.

Yesim

Yesim earns the top published Bench Score this quarter at 78/100 (B+), ranked #1 across 3 of 8 dimensions. Dimensions still pending for Yesim: speed_coverage, pricing_value, plan_flexibility, customer_support, five_g_access.

How to read this

A grade is published only when a provider has enough independently sourced dimensions to be meaningful. Pending dimensions are excluded from the weighted average — never counted as zero. As coverage grows, this score will shift; the methodology appendix details the rubric.

How scores are computed

Every provider is graded across eight weighted dimensions: Speed & Coverage (25%), Pricing Value (20%), Plan Flexibility (10%), App Quality (10%), Customer Support (10%), Hotspot & Tethering (5%), 5G Access (10%), Fair Use & Refunds (10%). The Bench Score is the weighted average of the dimensions for which a provider has independently sourced data; dimensions without data are excluded and the remaining weights are renormalised.

Providers below a minimum coverage floor are intentionally held as Provisional (grade "NR") and left unranked, rather than scored on thin data. This snapshot reflects 25% of the total dimension weight; remaining dimensions are pending and excluded from grades (not counted as zero).

Affiliate revenue is structurally walled off from scoring: provider methodology, weighting and rubrics are public; affiliate links are clearly marked sponsored and never above the fold on scorecards. The full methodology, source tables, and per-dimension scoring rules are published at esimbench.com/methodology.